

CLAIM AMENDMENTS
CLEAN FORM

Please **AMEND** the claims as follows:

sub C2
B1 29. (AMENDED) A method for enabling a purchase of a product or service, comprising:
receiving an indication of at least one of a product category including at least two products or a service category including at least two services;
selecting one of said at least two products or said at least two services;
providing an indication of said selected one of said at least two products or said at least two services; and
providing an indication of a benefit based on a purchase of said selected one of said at least two products or said at least two services.

sub C3
B2 80. (AMENDED) An article of manufacture, comprising:
a computer usable medium having a computer readable program means embodied therein for operating an information system, the computer readable program means in said article of manufacture operable to:
receive an indication of at least one of a product category including at least two products or a service category including at least two services;
select one of said at least two products or said at least two services;
provide an indication of said selected one of said at least two products or said at least two services;
determine if said selected one of said at least two products or said at least two services has been purchased; and
arrange for a benefit to be provided based on a purchase of said selected one of said at least two products or said at least two services.